##### Weight and Advertising

Models in ads often look different from normal people. Pick an ad from a magazine and answer the following questions.

1. How would you describe the model or models in the ad (fat, thin, pretty, unattractive, etc.)?
2. How do the model(s) in the magazine compare with people you know?
3. Do you think that the model(s) use the product they are advertising? Why or why not?
4. What message does this ad send about weight and appearance?